Downtown Development Authority
January 19, 2026

A Special meeting of the Eaton Rapids Downtown Development Authority was held at City Hall, 200 S. Main Street, on January 19, 2026, at 5:00 p.m.

1. Call to Order:

Secretary Colestock called the meeting to order at 5:04 p.m. Purpose of the meeting was to discuss strategic planning for 2026.

Members present: Chair Booher (5:15pm), Treasurer DeFrance, Secretary Colestock, and members McGee, Dickins, Johnson and Carducci.
Members absent: Lindsey and Sheneman.
Administrative Staff present: Specialist Forquer, City Manager Ridge

2. Approval of Agenda: No Agenda

Specialist Forquer presented a document that we were to answer questions about each type of event: Will we do it? When will it happen? Who will take the lead?
Ideas for the year were:

- Community Market
- Façade Grants
- Beer tents
- October Fest
- Wine Walk
- Social District
- Clean Up days (Spring and fall)
- City Walk Abouts
- 2027-Chocolate Walk

Other items of discussion:

- Window Decorating Contest
- Incentives for Businesses
- Paying Bond
- Duck Feeders
- Welcome Packets
- Meet-N-Greets
- Business Highlights or Showcase

Adjournment:
McGee moved, seconded by Johnson to adjourn. Adjourned at 7 p.m.
Respectfully Submitted,

Pam Colestock

Pam Colestock, Recording Secretary/Mayor