Downtown Development Authority
August 14, 2026

A meeting of the Eaton Rapids Downtown Development Authority was held at City Hall, 200 S. Main Street, on August 14, 2026, at 7:00 a.m. A notice of the meeting was posted at City Hall.

Members present: Chair Booher, Vice-Chair Lindsey, Secretary Colestock, and members Sheneman, McGee, and Dickins.
Members absent and excused: Carducci and Johnson
Administrative Staff present: City Manager Ridge, and Specialist Forquer

Guests: None

1. Call to Order:

Chair Booher called the meeting to order at 7:00 a.m.

2. Approval of Agenda:

DeFrance moved to approve the agenda, seconded by Dickins, no further discussion. **Motion PASSED**.

3. Approval of Minutes:

Dickins moved to approve the minutes from June 12, 2026; 2nd by Colestock. No further discussion. **Motion PASSED.**
There was no quorum for the July 10th meeting, so there were no minutes to approve.

4. **Treasurer's Report**:
Treasurer Allen reviewed the Treasurer's Report as of June 30, 2026, and July 31, 2026, showing an ending fund balance of $53,639.20. Dickins moved to approve the Treasurer's Report, 2nd by Colestock. No further discussion. **Motion PASSED**.

5. Public Comments:
Jen Hoyt- Wildest Dreams Designs1- Jen was not able to attend, but Specialist Forquer gave an update that she is planning a Bike Night in conjunction with Blessing of the Bikes. Just looking for overall support from DDA. Event would be May 21, 2027. Forquer will get more details to present at a future meeting.

6. Director Report:

- **Social District-** Specialist Forquer had sample signage for the Social District. Need 14 total. DDA gave consensus to move forward with signage. Director Pierce will obtain MDOT Permit for signs along M-99/state truck line. Had discussion regarding non-participating businesses having signs stating alcohol not allowed.
- **Fall Event-** Triathlon/Autumn on the Island-October 3rd. DDA booth/tent at Island finish line if any board members want to help, let Jake know.

7. Committee Reports:

- **Downtown Beautification**: Trash cans and benches have been ordered/Director Pierce will place them after Labor Day. He is extremely busy right now with projects around the city. ER Banners will replace the 250th America banners. DeFrance moved to sell the 250th America banners for $50 each; 2nd by Dickins. No further discussion. **Motion PASSED**.

8. Old Business:

- **2026/2027 DDA Event Schedule- presented to DDA for review.** Need to add Downtown Trick or Treat on October 24th, and Urban Air for April 29-May 2, 2027.

9. New Business: None

10. **Public Comment:** None

11. Board Member Comments: DeFrance mentioned he would be willing to help with grants for Horner Mill. Dickins commented that if Chamber doesn't want to do ribbon cuttings for non-Chamber members, maybe DDA should entertain doing it. McGee stated he would be selling hot dogs during the August 19th Kids Market on Hamlin.

12. Adjournment: **McGee motioned to adjourn at 8:15am, 2nd by Dickins.**

Respectfully Submitted,

Pam Colestock

Pam Colestock, Recording Secretary & Mayor